Agents & Brokers: Selling in the Marketplace

HealthCare.gov

Your Weekly Marketplace Update

The **Marketplace Weekly Digest** is your weekly update on the Marketplace, including announcements and important dates and deadlines for agents and brokers.

Special Announcement

• <u>Click here</u> to learn more about the special enrollment period (SEP) extension available for consumers affected by hurricane-related weather in 2017.

Year-Round Enrollment Opportunities

- Small business employers are able to enroll in <u>Small Business Health</u> <u>Options Program (SHOP)</u> coverage at any time!
- Consumers who qualify for a <u>special enrollment period (SEP)</u> can enroll in or change a Marketplace plan year-round. When helping consumers enroll through an SEP, be sure your National Producer Number (NPN) is recorded on the eligibility portion of their application. <u>Here's where to record your NPN</u>.

Registration and Training

- Haven't started your Marketplace registration and training? <u>Follow this link to get started</u>.
- Started, but haven't finished your Marketplace registration and training? Follow this link to finish.

<u>Webinars</u>

- We've made it easier to participate in webinars! Register once and you can attend any 2018 webinar for Marketplace Agents and Brokers. We'll let you know when it's time to register again for the next webinar series.
- There's no need to worry if you missed our webinar on SEPs. You can view the slides here.
- We hosted a webinar on helping consumers transition from Marketplace to employer-sponsored coverage (and vice versa) last month. <u>You can access these slides online</u>.

Resources

- You can use <u>Help On Demand</u> to identify new customers and connect with consumers who need your assistance right away. Find tips on how to make the most of this tool <u>here</u>.
- To update your Marketplace email preferences, <u>click here</u>.